



Creating Websites to Attract Your Ideal Clients

From the desk of...

Autumn greetings, my business friends!

What a great time of year! The leaves continue to fall while shadows grow longer and days shorter, reminding us once again that the only constant is change.

Speaking of change, I wanted to take this opportunity to share a few beneficial updates with you:

OUR NEW PHONE NUMBER

We've consolidated all of our phone numbers into one line. The new number is 303.489.5001.

WE'RE STILL AT IT

Our passion and expertise lies in developing stylish, professional WordPress websites. Here are some of the reasons why we love what we do (and our clients do, too!):

- Works like a content management system so you can **do your own updates, add images or videos and edit your keywords or text.**
- Over **7,000 plug-ins or features** and you can add one to your site anytime.
- Best **blogging** system around.
- **It's free!**
- Search engines love WordPress sites and blogs. There are several **SEO plug-ins.**
- It is **social-media friendly.**

The main question we get asked is, "Will my site look like a blog?" **Definitely not!** The site design is uniquely yours to reflect you and your company. When we design your site, you'll never see another one like it. **Guaranteed!** Visit our website at www.thewebmuse.com and click on *Portfolio* to have a look-see!

WHAT CUSTOMERS ARE SAYING

"Hire The Web Muse & Company with confidence. Anita keeps things simple and straightforward, never complicating the conversation with complicated "web techie" jargon. I highly recommend her services to anyone wanting an excellent website and wanting it completed in a timely manner."

-Dr. H. Jeff Ward, Highlands Ranch Optical, www.hroptical.com

ART HONORING LIFE

Do you have personal mementos tucked in a drawer from a loved one or pet who has passed on? Those hidden treasures can be beautifully displayed as unique art. It's a visual, historic remembrance that can be handed down from generation to generation. Visit www.arthonoringlife.com to see examples and print the memento checklist. Sign up to receive the periodic newsletter; it's wonderfully inspiring and heartwarming!

Until next time, welcome change!

Anita



MARKETING MUSE

I'm a big fan of local directories and was very excited to see Rely Local come to Highlands Ranch, CO. Local businesses can contact Chris Strassburger at 303.808.0823 and ask him about the amazingly affordable advertising packages.



I signed up for the \$25/month package and included a coupon with my ad. If you're not local, go to their main site at www.relylocal.com and see if there's a representative in your area. Get more business and get to the top of the search engines by advertising in local or industry specific directories.

A MUSING FOR YOU

If you don't create change, change will create you.

-Sir Noël Coward,
English playwright,
composer, director,
actor and singer