

### Postcards of your Website

- Contact Web-Cards
- Mail postcards to current & potential clients.
- Hand out postcards at tradeshows & networking events.

★  
★  
★  
*Too much fun!*

### Reciprocal Linking

- This is like networking online.
- Find sites that are non-compete who have a similar target audience.

★  
★  
★  
*This is addicting! I've been online for hours!*



**Web Marketing Process**  
These can be done in any order.  
Choose what intrigues you and get started today!

### Analyze Statistics

- How many unique visitors saw your site last month?
- What was the path the visitors took through your site?
- Send thank you notes to your top referrers.
- Tweak keyword phrases & content based upon statistic results.
- Where does your site rank based upon your top keyword phrases?

★  
★  
*Who knew this could be so much fun? I love this!*

### More Fun Marketing Ideas

- Blogs, podcasts & audio.

### Start an Ezine

- This is a fantastic marketing tool.



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